

Middle East Stationery and Office Supplies Market

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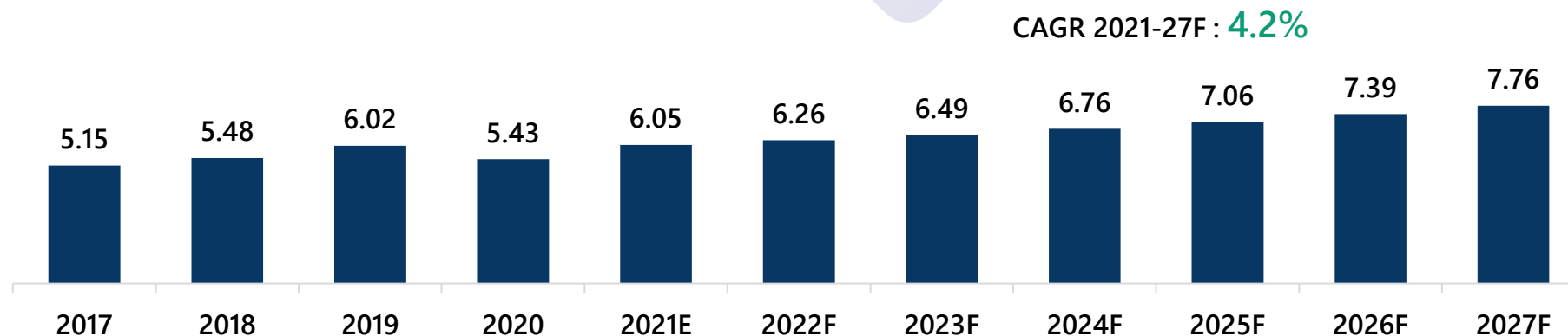


Middle East Stationery and Office Supplies Market Overview

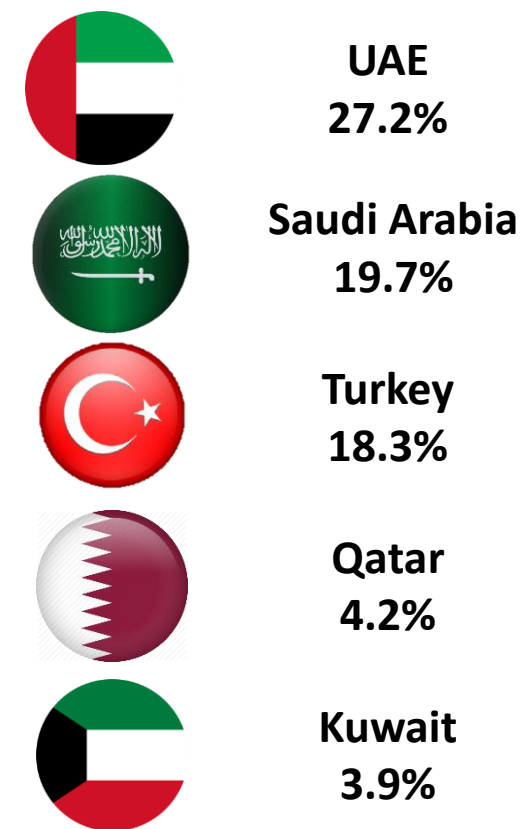
Middle East Stationery and Office Supplies Market Revenues

- Growing education sector coupled with an increasing disposable income, growing youth population, and improving economic condition has driven the demand for stationery market in the Middle East region. The spread of COVID-19 pandemic and lockdown across the region has resulted in the slowdown of overall economy leading to a decline in demand for stationery in the commercial sector during 2020.
- Governments in the Middle Eastern region are investing in the expansion of non-oil sector which has led to various multinational companies setting up their offices in the region which would further propel the demand for office supplies over the next five years.
- Saudi Arabia and UAE accounted for a leading share of market demand on account of expanding commercial office sector along with surge in investment in the education sector. Based on application, Education sector accounted for a leading share of market demand followed by commercial office segment.

Middle East Stationery and Office Supplies Market Revenues, 2017-2027F (\$ Billion)



Middle East Stationery and Office Supplies Market Revenue Share, By Countries, 2020



Note: Others including Bahrain, Jordan, Iran, Lebanon, Oman and Iraq holds 26.7% share

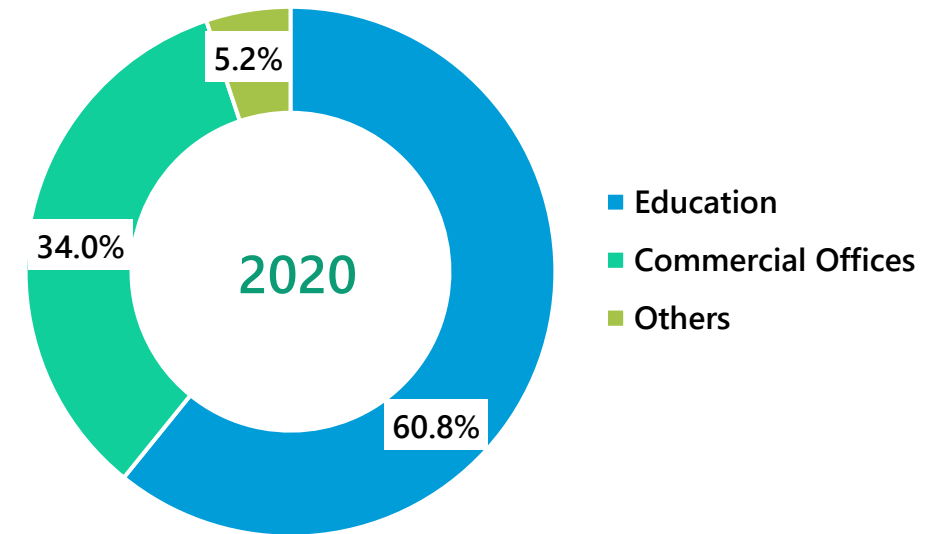
Middle East Stationery and Office Supplies Market Overview

UAE Education Sector

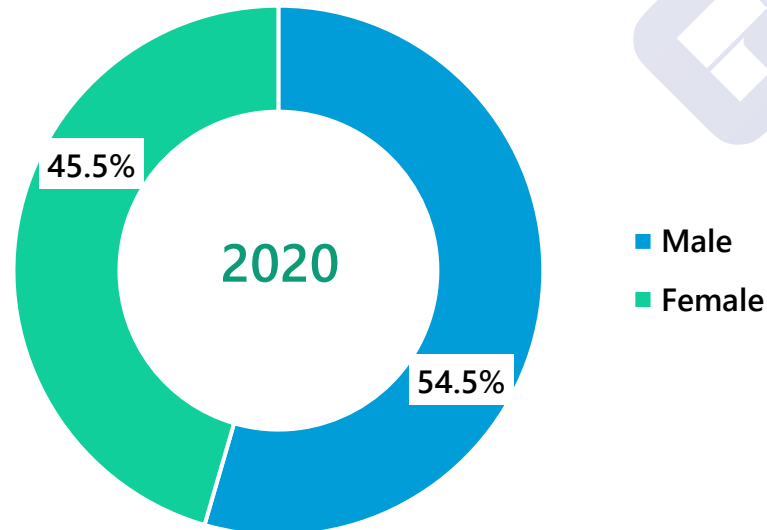
Students Enrolled in Dubai, By Education Types (2017-2020)

Education Types	2017/2018	2018/2019	2019/2020
Government	29,673	29,387	29,445
Private	281,432	289,195	295,148
Total	311,105	318,582	324,593

UAE Number of Schools Share, By Types, 2020



UAE Number of Higher Education Students, By Gender, 2020

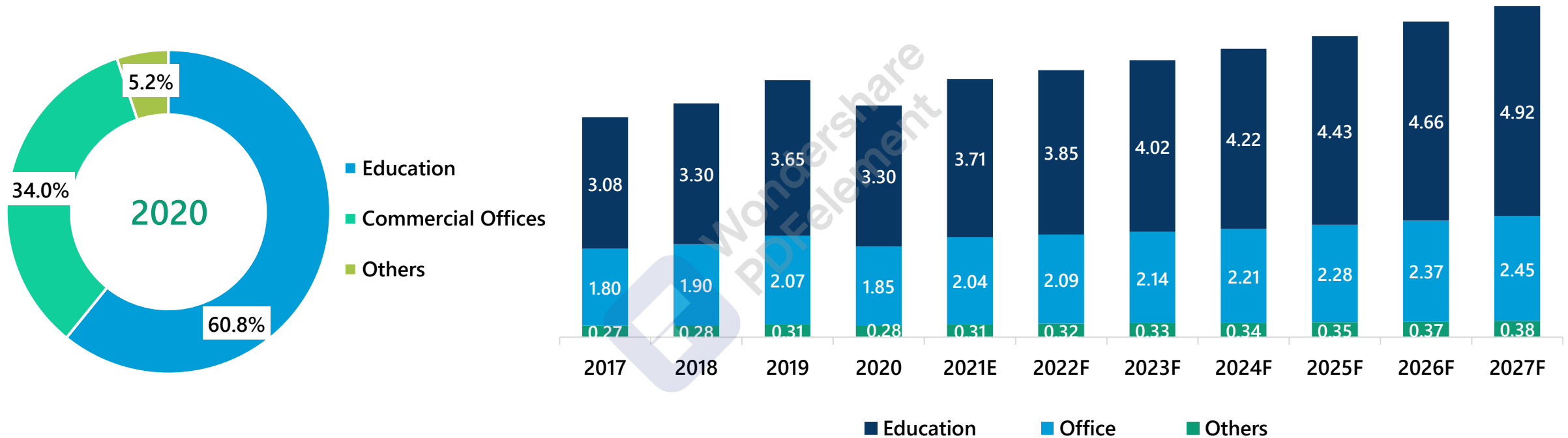


Surging education sector coupled with an increase in enrollment for higher education has propelled the demand for stationery in the country. Moreover, increasing government investment for the expansion of the education sector would lead to further growth over the coming years.

Middle East Stationery and Office Supplies Market Overview, By Applications

Middle East Stationery and Office Supplies Market Revenue Share, By Applications

Middle East Stationery and Office Supplies Market Revenues, By Applications, 2017-2027F (\$ Million)



Increasing various countries' government expenditure on the expansion of education infrastructure would drive the market for stationery in the education application. However, with the spread of COVID-19 and lockdown in the countries, education sector has witnessed a slowdown in the growth owing to lack of infrastructure for online classes in various developing countries. Education sector presently have the market share of over 60% in the overall Stationery market. Expanding commercial office sector in the Middle East region would lead to further growth in the market revenues.



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