

Business Matchmaking for exhibitors

Introduced with the aim of facilitating business connections between exhibitors and visitors, the Business Matchmaking Program is a vital tool for exhibitors and visitors pre-show, which allows you to efficiently set your meeting agendas for maximum benefit – it's about meeting the right people in the right place at the right time.

Features of the program:



Making the Right Match



Automatic Matchmaking



Scheduling Meetings



Specific Filtering



Real-time Tracking Diary



Scheduling Mini-workshops



Business Matchmaking Team Assistance



[View a step-by-step tutorial on Business Matchmaking process](#)

Compelling Show Statistics*

	2018	2019
Total Number of meetings scheduled	4,464	5,111

Total number of Visitors Profiles : **6,310** | **69%** of the meetings scheduled using the Business Matchmaking Program took place at the show.

75% of the meetings were actioned through the program before arriving onsite.

For more information, email our Business Matchmaking Team: info@bizmatchmaking.net

* Paperworld Middle East